

THE REQUIREMENTS

DURAPRO AUTHORIZED DEALER REQUIREMENTS

- Commitment to carry only DuraVent DuraPro products in each venting type category you agree to sell. For example, if you sell all-fuel chimney products, you carry only DuraVent's DuraTech and no other competitor's all-fuel products.

- Utilize promotional items offered to dealers: brochures, posters and window decals.

A DuraPro Authorized Dealer is a specialty hearth dealer who exclusively uses DuraVent's premium products for their venting solutions.

For Authorized DuraPro Dealers, DuraVent provides a wide range of marketing materials to support their sales at no cost. The requirements are easy in becoming a DuraPro Dealer: simply commit to carry only DuraVent DuraPro products in each venting type category you sell.

DuraVent, with nearly 60 years of Engineered Excellence, continues to supply the market with innovative venting solutions and excellent customer service. Manufacturing plants are in Vacaville, California and Albany, New York. There are service warehouses in California, New York and Mississippi.



SIGN UP

SIGN-UP TO BE A DURAPRO AUTHORIZED DEALER

If you are not already doing business as a DuraPro Authorized Dealer, visit www.duravent.com for DuraPro Dealer sign-up information.

DuraPro Administrator:

1-800-835-4429

durapro@duravent.com

Customer Service:

1-800-835-4429

customerservice@duravent.com

www.duravent.com

DuraVent
Member of M&G Group

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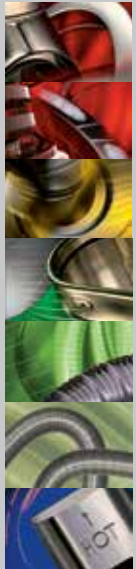
DURAPRO PROGRAM



PRODUCTS OFFERED THROUGH THE DURAPRO AUTHORIZED DEALER PROGRAM

As a DuraPro Authorized Dealer, these premium products are available only to the hearth specialty retailer through an extensive North American network of specialty hearth distributors. In addition, the DuraPro Authorized Dealer program provides full merchandising and marketing support to its dealers.

The following products are available to the specialty hearth market retailers only.



DuraTech - All-Fuel Chimney

DuraPlus HTC - All-Fuel Chimney

PelletVent Pro - Pellet Chimney

DuraLiner - Chimney Relining

DuraFlex SS - Flexible Relining

Ventinox - Welded Relining

DirectVent Pro - Direct Vent

(Other DuraVent products that are available, but not exclusive, include: DuraPlus, DuraFlex AL, DVL, FasNSeal, PolyPro and DuraBlack)

DURAPRO AUTHORIZED DEALER BENEFITS (OFFERED AT NO CHARGE)

- Receive \$150 credit good for promotional items ordered on-line in the DuraVent Logo Store when signing up.
- Receive 2% of total net purchases as a marketing allowance to use within the DuraVent Logo Store.

• Priority placement on DuraVent's website dealer locator.

• Priority technical assistance by phone. Number available on acceptance letter or by calling your DuraPro Administrator.

• Full color consumer brochures with chimney system features, technical illustrations of typical installations, and photographs of products. Helpful for figuring venting system components needed for the job.

• Full catalog with all DuraVent products, descriptions, charts, photographs, component drawings.

Large, full color DuraVent posters, displaying features, technical illustrations of typical installations, and photographs of product components.

• DuraPro Authorized Dealer window decal.



ADDITIONAL DURAPRO AUTHORIZED DEALER BENEFITS

• www.duravent.com is your source for exclusive DuraPro dealer information and support materials. Contains product information, installation instructions, marketing materials (printable PDF's of catalogs, logos, product photography, etc.) and the online DuraVent Logo Store where you can access promotional items with the DuraVent logo and co-op your company logo in partnership with DuraVent. Jackets, button-up shirts, T-shirts, caps, hot & cold beverage bottles, pens, umbrellas, and more are easily available to promote your professional business image.

