

DuraPro Authorized Dealer Application

A DuraPro Authorized Dealer is required to carry only DuraVent DuraPro products (bold below) in each venting-type category the dealer sells. For example, if you sell all-fuel chimney products, carry only DuraVent's DuraTech, and no other competitors all-fuel products. DuraTech, DuraPlus HTC, DuraLiner, DuraFlex SS, DirectVent Pro, and PelletVent Pro are premium products available only to hearth specialty retailers. In return, DuraVent offers marketing advantages: priority dealer locator listing online, \$150 credit for promotional items, receive 2% of total net purchases as a marketing allowance, brochures & more.

Check each DuraVent category you will stock (DuraPro products are **bold**):

- DuraTech**® or DuraPlus® – All-fuel chimney system
- DuraPlus**® HTC – All-fuel chimney system for Canada
- DuraLiner**® – Chimney relining system
- DuraFlex**® SS – Stainless steel flex relining system
- DirectVent Pro**® – Venting systems for direct vent gas stoves and fireplaces
- PelletVent Pro**® – Venting system for pellet and corn stoves
- DuraChimney® II – Factory-built air-cooled chimney system
- DVL® – Close Clearance Connector
- DuraBlack® – Single-wall black stovepipe
- Type B Gas Vent/ DuraConnect® I & II – Type B gas vent and gas vent connectors
- DuraFlex® AL – Aluminum flex relining system
- PolyPro – Polypropylene vent pipe
- DuraStack - Positive pressure chimney system

The DuraPro Authorized Dealer agrees to utilize the promotional and marketing items offered to dealers (available at no charge): which may include brochures, displays, posters and window decals. Other promotional benefits: Full company catalog; priority placement on DuraVent's website dealer locator; exclusive login area in DuraVent's website for information, support materials, downloadable marketing tools and the on-line DuraPro Store to promote your professional business image; \$150 credit for use at the DuraPro store; receive 2% of total net purchases as a marketing allowance; priority technical assistance by phone & more.

Fax application to **707-446-1867**.

For assistance, contact our DuraPro Administrator at **durapro@duravent.com**

New to DuraVent. Please set me up with a distributor in my area.

Dealership Name: _____

Dealer Contact Name & Phone: _____

Dealer Title: _____

Business Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Distributor (s) : _____

I, _____, of _____
name dealership name

agree to all requirements listed above to achieve the status of DuraPro Authorized Dealer and receive the benefits listed above.



signature date